

ANTHONY LEEMAN

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PROFILE: WEB DEVELOPER/DESIGNER/ENGINEER

Highly versatile Web Developer/Designer/Engineer with 20+ years' experience creating sophisticated solutions to complex problems. Excellent communication, organizational and time management skills. Strong innovation and problem-solving ability, high character, and resourceful in using technological experience to strategically drive company initiatives.

TECHNOLOGIES AND SKILLS INCLUDE:

- ASP.NET
- C#
- Microsoft SQL Server
- Microsoft Visual Studio
- HTML, HTML5, CSS, CSS3
- JavaScript, JQuery, AJAX
- SEO, Google Analytics
- Chrome, Firefox, Edge, IE
- Adobe Photoshop
- Ecommerce
- Responsive Design
- MVC
- nopCommerce SW
- AspDotNetStorefront SW
- Engineering Management

LEARNING

- Git
- WordPress
- MySQL
- PHP

PROFESSIONAL EXPERIENCE

OSI INTERNATIONAL, LLC. - Boca Raton, FL

Jul 2011 - Nov 2019

Web Developer/Designer | Engineering Support

Suppliers of pagers, paging systems, and accessories to the public safety, healthcare, and consumer electronics markets.

Recruited to redesign the corporate web presence and initiate new online marketing strategies after successfully driving traffic and boosting sales via HDTV Labs' website design. Increased visibility and credibility of OSI International, transforming both end-user and dealer websites to present a more professional and high-tech image using nopCommerce Ecommerce software. Responsible for all website decisions and implementation from design phase to launch and beyond. Created themes, graphics and HTML for custom email campaigns and trade magazine ads. Interfaced directly with clients to resolve technical issues, promote sales, and provide information about OSI's products and services.

- Increased product visibility and promotion, quadrupling the number of products listed online, writing comprehensive technical descriptions, and highlighting key features to attract online customers.
- Enhanced the visual appeal of the websites by shooting, Photoshopping and uploading over 1,300 product images to the sites, incorporating stunning visuals and integrating relevant audio and video components, all while employing cutting-edge design techniques.
- Designed, developed, tested and deployed custom email promotions through Constant Contact and Campaign Manager, creating sophisticated email templates with links to promotional items on both www.osiinternational.com (end-users) and www.usalertllc.com (dealers) company websites.
- Maintained separate customer email lists for dealers, end-users and specifically targeted email markets.
- Solidified brand consistency through strategic use of company artwork and logos in the creation of business cards, T-shirt designs, battery labels, and various tradeshow promotional items.

HDTV LABS CORP. - Boca Raton, FL

Nov 2006 - June 2011

Web Developer/Designer | Engineering and Marketing Support

Specializing in high performance electronic devices for the Satellite TV market.

Designed and developed the company website using AspDotNetStorefront Ecommerce software. Influenced product design decisions with core technology research and analysis. Initiated online marketing strategies and coordinated with national distributors to promote product sales.

- Created additional corporate revenue stream by designing, developing and maintaining the company's Ecommerce website with over 115 custom .aspx, .cs, and .html web pages. Developed custom xml web pages for downloading product specification sheets and manuals.
- Set up online credit card transaction capability with the Authorize.Net payment gateway, Comodo SSL security software, and local commercial bank.
- Integrated FedEx Ship Manager giving Ecommerce customers access to real-time shipping rates.
- Streamlined in-state sales tax calculations, designing an application that calculated sales tax by zip code and integrated the data into the website software for seamless checkouts.
- Automated web sales accounting tasks, configuring an interface between the Ecommerce site and QuickBooks Accounting software using third party Atandra's T-Hub application.

ANANTEK CORP. - Boca Raton, FL

Jan 2005 - Nov 2006

Engineering Support | Application Developer

GPS-enabled tracking devices using Motorola ReFLEX 2-way communication technology for emergency services, trucking, and remote telemetry applications

Provided engineering expertise in system tracking development while also acting as a key interface with manufacturing and sales associates.

- Developed an Emergency Response Mapping application to track responding public safety personnel in real-time, optimizing critical manpower coordination in emergency situations.

MOTOROLA INC. - Boynton Beach, FL

Jan 1990 - Dec 2004

Senior Engineer

\$33B global leader in Wireless Communications Technologies

Spearheaded the local test engineering team and was a heavy contributor in the development and operation of multiple \$750,000 custom Motorola GSM Cellular Phone Test Systems.

- Achieved significant reduction in product development time through automated testing in support of all GSM Cellular Development and Cost Reduction programs.
- Acted as liaison with multinational telecommunication corporations and international test houses to gain approvals for all cellular products, generating major global sales into new markets.
- Saved millions of potentially lost unit sales, resolving a critical cellular phone software issue with the Chinese government that threatened shipment of all GPRS-capable cellular phones into China.

EDUCATION, PROFESSIONAL DEVELOPMENT

PC PROFESSOR - Boca Raton, FL

Microsoft Certified Technology Specialist - Web Developer 4

Completed 224 classroom hours toward certification, consisting of courses in:

- Visual C# 2010
- .NET Framework 4.0 Web Applications

UNIVERSITY OF FLORIDA - Gainesville, FL

Bachelor of Science in Electrical Engineering

MILITARY SERVICE

US NAVY Communications Specialist on USS Von Steuben SSBN 632 (Nuclear Submarine)